



Share a little payday love...

Giving through your payroll is simple and tax efficient. Here are five simple steps to making it happen in your workplace.

1.

Understand the benefits

Giving through payroll is the most tax efficient way for people to support us. And because donations are taken before tax, it will cost up to 50 per cent less.

A donation of:	£5	£10	£20
will cost a 20% tax payer...	£4	£8	£16
will cost a 40% tax payer...	£3	£6	£12
will cost a 50% tax payer...	£2.50	£5	£10

2.

Choose your agency

Your employer will need to sign up with an approved Payroll Giving Agency. It's a really easy process and the agency will help you to get set up.

We suggest getting in touch with [Charitable Giving](#), [Charities Aid Foundation](#) or [Charities Trust](#).

For more information on this take a look at the [HMRC website](#).

3.

Promote, promote, promote

Our **Share the payday love** pack – containing posters, a marketing plan and template intranet articles – will provide everything you need to promote and make your campaign a success. Plus, our dedicated Payroll Giving Officer is on hand to support you every step of the way.

4.

Make giving go further

Encourage your employer to make giving go further by matching the value of employee donations. You could also hold competitions at key points in the year such as Carers Week (June) and Carers Rights Day (late November) with prizes for the department that can obtain the most sign-ups.

5.

Celebrate your achievements

The Payroll Giving Quality Mark celebrates the achievements of employers that have adopted and successfully promoted Payroll Giving schemes.

Your employer will have the opportunity to achieve a Bronze (2.5% uptake), Silver (5% uptake), Gold (10% uptake) or Platinum (for continually striving to increase donations through Payroll Giving) Quality Award Mark.



In just five simple steps you too can share a little payday love.

To find out more email fundraising@carersuk.org or give us a call on **020 7378 4988**.